

biokera
natura

fresh



Salerm
COSMETICS

Recharge the
fresh and natural
way
#YummyHair



ORGANIC
HAIR CARE

SaLerm
COSMETICS

A vertical photograph of a young plant seedling is located on the left side of the image. The seedling has a thin, light green stem and two bright green leaves. It is growing out of a mound of dark, rich soil. The background is a blurred green, suggesting a natural outdoor setting.

Organic hair care

Biokera fresh comes from the need for sustainable hair care. It's the fresh and natural recharge that your hair needs. Formulated with ingredients selected to offer a **comfortable and natural experience.**



The fresh hair feeling

#YummyHair

Simple formula

Simplicity is key.
Formulas based on **blends of ingredients** with the perfect combination of attributes to act naturally on the hair.

Ingredients of natural origin

We want you to enjoy the power of nature. That's why all our formulas contain **the highest possible percentage of natural ingredients without detriment to their efficiency**

100% vegan

We have a firm commitment to the creation of products which are **100% vegan**, without ingredients of animal origin.

GREEN SHOT

HYDRATES &
DETOXIFIES

SHAMPOO · BALSAM



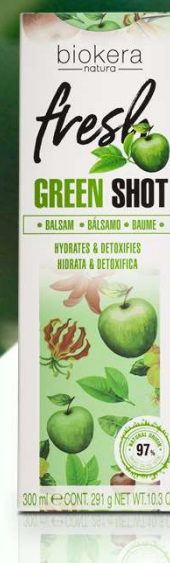
Purifying and detoxifying range that combats our day-to-day stress. Hair with more vitality and freshness. Apple scented for an experience that'syummy!



GREEN SHOT SHAMPOO

Ref. 3048

Shampoo that **hydrates, cleans and detoxifies deep down**. Green cocktail formula for hair with greater vitality, hydration and freshness.
Sulfate-free.



GREEN SHOT BALSAM

Ref. 3050

Hydrating and detoxifying balsam.
Green cocktail formula for softer and more hydrated hair.

Green Cocktail

Green formula that refreshes, hydrates, soothes and resets your hair's balance. Combination of aloe vera, mint, apple and green tea.



ALOE VERA

Natural active which provides deep-reaching hydration. Helps balance the hair and scalp's natural moisture levels to soothe and optimize health.



APPLE

Bursting with vitamins, minerals and antioxidants, it's considered an authentic elixir of youth. Nourishes the hair and scalp and prevents their premature aging.



MINT

Menthol produces a pleasantly refreshing sensation, as well as providing the hydrating and toning properties associated with mint extract.



GREEN TEA

Powerful natural antioxidant and detoxifier that provides protection from external agents and the daily stress suffered by both the hair and scalp.

Promotional Material (I)

The best way to give visibility to the products



FLYER

Spanish - XXXX



POSTER

Spanish - XXXX



SALON STICKER

Spanish - XXXX



TABLE TOP DISPLAY

Spanish - XXXX

Samples and trial sizes

Want to try it?

GREEN SHOT SHAMPOO

Available in 3,6oz / 100 ml format.

Ref. 3551



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